PROFESSIONAL PRÉCIS [Updated Apr 2017]

Mr. Dhanushanth Rajasingham, MATV, BA (HONS).

Content Writer, Visual Effects Artist, Screenwriter & Playwright

International Passport #: (Hidden) National ID #: (Hidden)

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Objective: Seeking a viable opportunity to exposition my expertise and skills in content writing and written communications.

Academia

MA Television Fiction Writing (2016) –Screenwriter & Playwright Glasgow Caledonian University, UK

BA (Hons) Digital Media (2010) – Specialized in *Visual Effects University of Wales*, UK

BE (2004) – Was specializing in *Systems Engineering James Cook University*, Australia (3 years, discontinued)

BSc (2002) – Was specializing in *Computing and Information Systems University of London*, UK (2 Years, discontinued)

EDEXCEL London Advanced level (2001) – Physics (C), Chemistry (D),
Mechanics (B)
Royal Institute, Colombo – 5, Sri Lanka

EDEXCEL London Ordinary level (1999) – Physics (C), Chemistry (A),
Mathematics (B), English (C),
Tamil (B), Biology (D),
Computing Studies (D)

Royal Institute, Colombo - 5, Sri Lanka

Track record (Industry experience & accomplishments)

June 2014-Present

Screenwriter & Playwright

Shed Productions

Glasgow, UK

Accomplishments: Certified Playwright in Scottish/UK Television Shows

(Wake 2011 – July 2012) <u>Threeshul BTL (Pvt.) Ltd.</u> (Outdoor Advertising) <u>Freelance</u> *Creative lead, Content writer, Client servicing expert*

I have been serving at this company since early 2011 at a freelance basis producing content in every avenue of creativity from *Company Profile* development to all other outdoor advertising necessities.

Accomplishments: Successfully Liaised with important organizations including HSBC, Emerald Lanka, Sri Lanka Savings Bank, Aviva NDB, Commercial Bank, Etisalat, Glaxo, Bowers, Mobitel, Munchee, Hutch, Nestle, Sampath bank, TDF Autoparts, Union Assurance.

(September 2011 – February 2012) Tekmaz (Pvt.) Ltd.

In-house Creative & Content writer

Content Writer for Web Software & Mobile Applications, Search Engine Integration & Optimization, Testimonials, User-Experience & Technical User Guides.

<u>Accomplishments</u>: Developed comprehensive, all – inclusive content for corporate website which can be seen at http://www.tekmaz.com + various other Application/User-experience content liaised by the same.

(August - September, 2011) Tekmaz (Pvt.) Ltd.

Freelance Creative & Content writer

Developed copy for a comprehensive international marketing package in less than a week, based on details provided.

<u>Accomplishments</u>: Acquired a number of important International customers with concentrations in the US, UK and Australia.

(January – June, 2011) **Daily News, Colombo**

Freelance Journalist

Developed articles based on required topics for the newspaper.

<u>Accomplishments</u>: "Sri Lankan Youth problems of the 21st century and the way out"/steps that may aid in solving them – unpublished, under review.

(November 2010 – September 2011) Origin OEB (Pvt.) Ltd.

In-house Creative & Content writer

Developed (creative) high quality content for corporate Documentaries, Websites, television/newspapers/hoardings/banners/other Advertisements and Program structures, creative content for trade show/celebrations and other events, planned/coordinated corporate product-launches and Anniversaries.

<u>Accomplishments</u>: Coordinated creativity and developed script and directed screenplay in corporate documentaries of some important product launches including Thilhara A/C (Pvt.) Ltd.

(February 2010 - June 2010) Image Inc., India

Intern "E-Learning" Script-writer and Screenplay artist for video commentaries

Developed screenplays and commentary scripts for E-learning video tutorials.

<u>Accomplishments</u>: Successfully launched pioneering e-learning videos for company and region.

(November 2009 - February 2010) Image Inc., India

Intern "Corporate Website" Creative & Content writer/developer

Developed comprehensive, all – inclusive content for corporate website of sister company ICAT (*Image College of Arts Animation and technology*).

Accomplishments: the product can be viewed at "www.icat.ac.in"

Language skills

o English: Proficient in Fiction writing for Novels, Feature scripts and Television drama, Non-fiction in Documentaries and (scientific) and factual compilation/dissemination of industry centric content/copywriting material.

Philosophically centered or themed television scripts and script editing.

o Tamil: Read, Write, Speak.

o Sinhala: Speak.

Knowledge base, skills and abilities

Creativity has been the forefront of my childhood, youth, higher studies and career plans. It has had a tremendous yield on my abilities and capabilities whenever I was provided an opportunity to demonstrate my skills and knowledge that I equipped myself with and refined concurrently while also fine-tuning my profound narrative aptitude. While all this, English, being my First language, has given me an unparalleled head start all along my early years of knowledge acquisition and intellectual development in all my endeavors to date.

Technical proficiencies and relevant accomplishments

-Profound narrative skills

Proficient aptitude in making Creative plots and sound in a wide range of genres to serve Fiction writing needs.

- 1.IELTS (2014) 8.0 International English Language Testing System
- 2. PCPD (2000) *Proficiency in Communication and Personality* Development: Won scholarship to this course and completed successfully.

(Developed/Undeveloped samples available)

- -High level of computer literacy
 - 1. BA (Hons) Digital Media & Visual Effects, University of Wales (2010)
 - + was qualified for, and pursued other tertiary certifications in
 - 1. Systems Engineering 2. Information systems; both of which I had discontinued however due to miscellaneous circumstances.
 - 2. Diploma in Computer Studies (1999) Distinction

Technical skills summary:

	Skill	Level of competency
1.	Screenwriter & Playwright	3/3
2.	Fiction writer/editor/supervisor	3/3
3.	Lyricist	3/3
4.	Content/copywriter/editor/supervisor	3/3
5.	Concept/Storyline creator/writer (Pre Production)	3/3
6.	Writer/editor/supervisor (Film Production)	3/3
7.	Storyboard artist (Pre Production)	2/3
8.	Technical director (Pre Production)	3/3
9.	Creative & performance/casting <i>Director</i> (Production)	3/3
10.	Technical Director/Supervisor (Post Production)	3/3

Awards

- a Accomplishment in *Give Life* Half-Marathon, Chennai India (2008)
- b Medalist in Townsville (Australia) Road Runners club Half-Marathon (2003)
- c Medalist in *Royal Institute International* (Col. 5) Under 17 Discuss event (2000)

Passions

Fiction Novelist, Screenwriter

Fitness, Astrophysics/Astronomy enthusiast – pursuant

Contemporary & ancient universe - investigation and research, for fiction/non-fiction novel/storyline/scripts.

Alternative (heavy-metal/grunge) guitarist & lyricist, endurance runner & swimmer.